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First Steps

Security

- Enable Two Factor Authentication
- Make sure ACL is properly setup
- Disable Mass Mail (Global Configuration → Server)

- Remove All unused Users, Groups
- Disable User Registration (Global Configuration → Users → User Options)

- Setup password Complexity if you allow User Registration (Global Configuration → Users → Password Options)

- Activate https for the whole site (Global Configuration → Server)

Configuration

- Set the PHP required by your Joomla installation MultiPHP Manager
- Setup ReCaptcha. Get credentials from ReCaptcha, setup the plugin here, set the option in (Global Configuration → Site) as below.

- Disable Error Reporting (Global Configuration → Server)

- Setup eMail (SMTP) (Global Configuration → Server)

- Select Correct Time Zone (Global Configuration → Server)

- Set Feed eMail Address to “No Email”

SEF

- Enable SEF → Joomla Enable SEF
- Make sure all of your alias for menus, categories, articles are small caps and use - for space, ex. product-list

Alias Quality	Alias
Bad	
Good	
Better	

- Install ReDJ for making custom urls or redirects from your old site
- Setup a custom 404 page

Caching & Sessions

- Enable Caching & Session → Joomla Caching

Media

- Optimize Media WebImages (TinyPNG is prefered for inexperienced users)

Extensions

- Delete Unused Extensions
- Update All Extensions

Templates

- Uninstall unused Templates

Legal Terms

- Enable Cookie Banner
- Create a Terms of Service page
- Create a Privacy page

Google

- Setup Google Analytics
- Check PageSpeed Insights

Content

- Remove All unused Articles, Categories, Menus and Modules.
- Remove All unused Assets (Images etc)
- Empty Trashes
- Check Robots.txt for required changes

You should be ready to go public.

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