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First Steps

Security

- Enable Two Factor Authentication
- Make sure ACL is properly setup
- Disable Mass Mail
- Remove All unused Users, Groups
- Disable User Registration
    - Setup password Complexity if you allow User Registration
- Activate https for the whole site

Configuration

- Set the PHP required by your Joomla installation MultiPHP Manager
- Setup ReCaptcha
- Disable Error Reporting
- Setup eMail (SMTP)
- Select Correct Time Zone
- Set Feed eMail Address to “No Email”

SEF

- Enable SEF → Joomla Enable SEF
- Make sure all of your alias for menus, categories, articles are small caps and use - for space, ex. product-list
- Install ReDJ for making custom urls or redirects from your old site
- Setup a custom 404 page

Caching & Sessions

- Enable Caching & Session → Joomla Caching

Media

- Optimize Media WebImages (TinyPNG is prefered for inexperienced users)

Extensions

- Delete Unused Extensions
- Update All Extensions

Templates

- Uninstall unused Templates

Legal Terms

- Enable Cookie Banner
- Create a Terms of Service page
- Create a Privacy page

Google

- Setup Google Analytics
- Check PageSpeed Insights

Content

- Remove All unused Articles, Categories, Menus and Modules.
- Remove All unused Assets (Images etc)
- Empty Trashes
- Check Robots.txt for required changes

You should be ready to go public.

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